Development Committee

Annual Report 2004

Leadership

The Development Committee (DevCom) was chaired by Kim Collins, Emory University. Incoming co-chairs for the term commencing at the annual conference are Kim Collins, Emory University and Allen Townsend, Amon Carter Museum.

Members

Committee members for the year were Kim Collins, Ted Goodman, John Hagood, Ursula Kolmstetter, Karen McKenzie (resigned in November), Gregg Most, Merrill Smith, Lee Sorensen, Linda Tompkins-Baldwin, Allen Townsend, Deborah Ultan, and Rina Vecchiola. Board Liaison is Treasurer, Lynda White

Activities

This year the committee tested (with limited success) a new password protect website (web.library.emory.edu/assoc/ARLIS) to help manage committee work. Assignments were distributed by October and most initial asks were completed by early November. Follow-up messages were sent in December and January. While sponsorship was down this year, thanks are due to the hard-working members of this Committee for their dedication to the financial success of the annual conference.

A pilot of the Business Affiliate sponsorship package was marketed to the Executive Board prospects. To date, the web site lists three GOLD affiliates and two silver affiliates.

The Society Circle remains a successful vehicle to encourage and raise donations from ARLIS/NA’s own membership base. The carrot of attending the Devin Borden Hiram Butler Gallery thank you event attracted several new members.

All fundraising done in the name of the Society or its chapters is to be coordinated through the Development Committee. This insures that important donors are not barraged with requests and that new donors are added to our fund-raising lists.

Our goals for the upcoming year include reviewing the DEVCOM prospect list (possibly removing some companies/names and updating for Banff) and improving our Fundraising guide.
The Chair wishes to thank the members of the Committee, the Executive Board, and headquarters staff for all their assistance and hard work this year.

Respectfully submitted,

Kim Collins,
art history librarian & collection management subject liaison coordinator
Development Committee Chair/ Art Libraries Society of North America
Robert W. Woodruff Library, Emory University, 540 Asbury Circle. Atlanta, Georgia 30322
(404)727-2997. Fax (404)727-0408, kcolli2@emory.edu