Annual Report 2008
ARLIS/NA Public Policy Committee

Submitted April 3, 2009 by:

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Members:
Marilyn Russell (Chair), Marc Gartler, Martha Gonzalez Palacio, Dennis Kreps, Roger Lawson, Carmen Orth-Alfie. Executive Board Liaison: Liv Valmestad

Activities:
The annual business meeting was held at the national ARLIS/NA conference in Denver, Colorado on May 3, 2008. There were five Public Policy committee members and two ARLIS/NA Executive Board liaison members in attendance.

At the annual business meeting, the following goals were approved:

Develop position statements on behalf of ARLIS/NA regarding emerging intellectual property and other public policy issues of relevance to the profession, and forward such statements to the Executive Board for endorsement; make recommendations to the Executive Board concerning position statements developed by other groups seeking ARLIS/NA endorsement. (Strategic Plan Goal III)

Maintain the content of committee website in order to provide a forum for educating ARLS members about intellectual property, intellectual freedom, and other public policy issues. Find ways to make the website more visible and accessible to librarians looking for information on copyright and other issues covered by the committee. (Strategic Plan Goals I.A. and IV.C)

Consider the possibility of finding a new name for the committee that would be more descriptive of its mission; if such a name is found, recommend the name change to the Executive Board. (Goal IV)

Develop and propose programming related to public policy for the 2009 Indianapolis conference. (Goal I.B)

Committee Website:
Martha Gonzalez Palacio consented to be the website editor for 2008-09.

Updates on Section 108 and Orphan Works Developments:
Roger Lawson has kept the committee informed of the final report contents of the Section 108 Study Group. Lawson drafted a statement of endorsement to forward to the Executive Board. Lawson also reported that the Senate version of the Orphan
Works Act was introduced on April 24, 2008 and he will continue to keep the committee abreast of news on this issue.

**Program for the Indianapolis Conference:**
Marilyn Russell and Roger Lawson volunteered to serve as Co-Moderators for a session on copyright issues for the Indianapolis Conference. The session is titled: “A Thousand Words: Image Copyright in the Digital World.” The panel session continues the ARLIS/NA Public Policy Committee’s examination of major aspects of copyright in the digital age by focusing on issues specific to copyright and the use of visual materials.

A panel of three speakers was asked to serve on this panel. The speakers are:

Madelyn J. Wessel, Special Advisor/Liaison to the University Librarian at the University of Virginia, Charlottesville, Virginia. The title of her presentation is “The New Cases and Legal Standards for the Fair Use of Images in Teaching, Research, and Scholarship.”

Todd Joyce, National President, American Society of Media Photographers. The title of his presentation is “Copyright Law and the Creator’s Ability to Profit from Intellectual Property.”

Ruth V. Roberts, Coordinator of Rights and Reproductions, Indianapolis Museum of Art, Indianapolis, Indiana. The title of her presentation is “Museums and New Technologies – Do the Old Copyright Rules Still Apply to the New Applications of Images?”

The speakers will address six talking points that several of the Public Policy Committee members put together. Clearly the entire range of issues and cases cannot be covered in one session but as art information professionals who must be prepared to deal with these questions on a daily basis, the attendees will be taking information obtained from this session back to their workplaces in order to review or formulate policies and guidelines and alert co-workers to new developments.

**Poster Session for the Indianapolis Conference:**
Carmen Orth-Alfie, committee member, will be presenting a poster session titled “Copyright and Fair Use: Landmarks and Guidelines for the Art Information Provider.” She will also be developing a FAQ handout for the poster session and for the panelist’s session.

**Issues for the Executive Board:**
Does the Executive Board continue to see the primary focus of the Public Policy Committee as formulating position statements on behalf of the Society?