Annual Report 2008
ARLIS/NA Development and Membership Liaison

Submitted by: Amy Trendler
Email: aetrendler@bsu.edu
Telephone: (765)285-5858
Fax: (765)285-2644

Meetings Attended
2008 ARLIS/Central Plains Chapter spring meeting in Manhattan, KS
2008 Denver Pre-Conference Executive Board meeting
2008 Membership Committee meeting at the ARLIS/NA conference
2008 Development Committee meeting at the ARLIS/NA conference
2008 ARLIS/Ohio Valley Chapter meeting at the ARLIS/NA conference
2008 Denver Post-Conference Executive Board meeting
2008 Mid-year Executive Board meeting in New York
2008 ARLIS/Midstates Chapter fall meeting in Indianapolis, IN
2008 ARLIS/Ohio Valley Chapter fall meeting in Louisville, KY
2009 Indianapolis Pre-Conference Executive Board meeting
2009 Membership Committee meeting at the ARLIS/NA conference
2009 Development Committee meeting at the ARLIS/NA conference

Executive Board Activities
- Participated in board meetings via telephone and email.
- Began working with the incoming Development and Marketing Liaison, Kim Collins, January 2009 to include her in emails and phone meetings with committee chairs.

Committee Activities
Development Committee (Barbara Rockenbach, chair)
- Attended the committee meetings at the 2008 and 2009 annual ARLIS/NA conferences.
- Kept in phone and email contact with the committee chair to report on relevant items from board meetings and encourage questions or issues for the board to consider.
- The committee did an outstanding job of raising money in uncertain financial times.

Membership Committee (Shalimar Fojas White, chair)
- Attended the committee meetings at the 2008 and 2009 annual ARLIS/NA conferences.
- Kept in phone and email contact with the committee chair to report on relevant items from board meetings and encourage questions or issues for the board to consider.
- Worked with the committee chair and staff from the management firm to resolve questions from the membership when necessary during the annual renewal process.
• The committee did a great service to the organization by keeping in touch with the membership during the time that membership dues increases were being considered and later during a difficult membership renewal period.

Chapter Activities
• Attended the ARLIS/Central Plains Chapter spring meeting as Midwest Regional Representative before the transition to functional liaison board roles. Reported on the board’s activities and fielded questions from the chapter members. In particular, members were concerned with the competency and responsiveness of the management firm, the transition from regional representatives to functional liaisons, and several matters related to the make-up of the membership of ARLIS/NA.
• As a representative of the board, attended the ARLIS/Ohio Valley Chapter spring and fall meetings. Reported on the board’s activities and answered questions about the 2009 annual conference and the transition to a new management firm.
• As a representative of the board, attended the ARLIS/Midstates Chapter fall meeting. Reported on the board’s activities and answered questions about the transition to a new management firm.
• Continued to respond to ARLIS/Twin Cities, ARLIS/Central Plains, ARLIS/Ohio Valley, and ARLIS/Midstates chapter members questions and directed them to Chapters Coordinator Cate Cooney as the board roles transitioned from regional representatives to functional liaisons.

Issues for Future Board Consideration
A timeline for considering and setting dues increases should be established to ensure that these increases take place periodically. Both the Membership and Development Committees need to have access to data collected about ARLIS/NA members and donors. They should also be supported by the management firm with regular statistical reports, including historical comparisons, that relate to the work of these committees. The Development Committee’s prospects database should be supported by the management firm rather than falling to committee members to host, maintain, and pass along to the next committee.

Final Comments
It has been an honor and a pleasure to serve ARLIS/NA first as Midwest Regional Representative and later as Development and Membership Liaison. I am continually amazed at all of the varied and concerted efforts of ARLIS/NA members, and particularly the committee chairs, in pursuit of sharing information, strengthening the organization, and acting as a voice for the profession. Thank you to all the board members I worked with over the past two years and to Deborah Ultan Boudewyns, who steered us through the “year of transition” with a steady hand.