Annual Report 2011
ARLIS/NA Professional Development Committee

Submitted by:  Stacy Brinkman
brinkmsn@muohio.edu
513-529-6650

Leadership Update:
Stacy Brinkman
Professional Development Committee Chair, 2011-
Art & Architecture Librarian
Miami University

Executive Board Liaison:
Sarah Carter
Vernan Kimbrough Memorial Library
Ringling College of Art and Design

Committee Members, 2011-2012:
Mentoring Subcommittee Chair:
Rachel Resnik, Massachusetts College of Art & Design

Education Subcommittee Chair:
Heather Koopmans, Savannah College of Art & Design

Kim Detterbeck, Purchase College Library
Jennifer Krivickas, University of Cincinnati
Susette Newberry, Cornell University
Maggie Portis, New York School of Interior Design; Pratt Institute
Jenna Rinalducci, George Mason University

PDC Activities:
The Professional Development Committee developed a number of programs this year to benefit Society members.

Susette Newberry and Jennifer Krivickas have been working on updating the internship roster, and noticed that the ARLIS/NA Internship Award was not listed on the roster. There is some difficulty in the logistics of posting this internship, as the current internship roster is listed geographically by state. The PDC believes it would be worthwhile to create a searchable, dynamic internship roster in the future, should the Society move to a content management system.

Maggie Portis and Jenna Rinalducci are coordinating the 2012 Conference Networking program for the Annual Meeting. The networking program has been advertised on ARLIS-L, the ARLIS/NA Facebook page, and on the Conference website.

Maggie Portis also worked with the Gerg Muehsam Committee and ArLiSnap to select 4 speakers for the 2012 New Voices panel.
Kimberly Detterbeck and Maggie Portis worked with the Membership Committee to gather demographic information of ARLIS membership to determine future programming. The data gathered is currently being analyzed.

ARLIS/NA currently has a number of social networking tools such as Facebook and Linkedin. The Facebook account, formerly managed by the PDC, is now being managed by the Communications Committee.

The Linkedin account was created personally by a former member of the Society who has since left the profession. The account was then given over to the PDC, although it is tied to a single person's account (currently the PDC chair). Currently there are 88 members in the Linkedin group. It is not a widely utilized tool.

Stacy Brinkman and Heather Koopmans investigated various web archiving options for the ARLIS/NA webinars. It was determined that TEI has the capability to retain an original archival copy of each webinar on its servers. Stacy Brinkman worked with Chris Roper to resolve encoding issues related to video formatting in the GoTo Webinar software to ensure that the archived webinars would be viewable on all computers, and could be compressed for viewing on Vimeo's streaming service.

Annual Report 2011
ARLIS/NA Education Subcommittee

Submitted by:  Heather Koopmans
               hkoopman@scad.edu or hrkoopmans@gmail.com
               912-525-4719 (office)

2011 Members:
Heather Koopmans, Continuing Chair
Education Subcommittee Chair
Head of Reference Services
The Savannah College of Art and Design

Adrienne Lai
NCSU Libraries Fellow, Special Collections and Learning Commons
North Carolina State University

Cara List
Art and Architecture Librarian
University of Oregon

Patrick Tomlin
Head, Art and Architecture Library
Virginia Tech

Alice Whiteside
Librarian and Information Technology Consultant
Mount Holyoke College

Chats and Webinars: The primary responsibility of the Education Subcommittee is to organize the ongoing Lunchtime Chats series as well as Professional Development Webinars. PDC-ED had a very productive year, holding 3 webinars and 5 chat sessions between summer 2011 and early spring 2012. The attendance at chats ranged from 15 - 40
participants at each event (approx. 100 participants overall). Webinars had a range of 25 to 62 participants at each event (with higher registration numbers) with an overall total of approximately 145 attendees. PDC-ED determined the content for the various webinars and chats listed below, contacted presenters, advertised the programs, and handled all of the logistics for these very successful programs. The titles of the webinars and chats are listed below.

Beginning in fall 2011, at the request of the Executive Board, all new Webinar recordings were restricted to current ARLIS/NA members only. (Previously only the live events were restricted to members - this has not changed.) New recordings are now kept behind the member login page of the ARLIS/NA web site. The Education Subcommittee decided upon a six month moratorium period for restricted recordings; six months after the initial event recordings will be made available to the public as Vimeo streaming videos on the general Webinars info webpage. This enables ARLIS/NA to share knowledge with the broader population while still adding value to the cost of membership. Stacy Brinkman and Chris Roper provided additional support in making this transition.

Meebo Rooms, the tool previously used to host Lunchtime Chats, was discontinued by Meebo in October 2011. The subcommittee reviewed several free alternatives and selected speeqe.com as the new site on which to host chats. Stacy Brinkman provided additional support in making this transition.

2011-2012 schedule:

CHAT (Still being planned): Q+A about the 2012 ARLIS/NA Toronto Conference
March 9, 2012 (tentative)

CHAT: Evolving and Converging Library Spaces
February 17, 2012
Guest presenters:
Marilyn Nasserden, Metadata Coordinator (Formerly: Head, Visual & Performing Arts, to October 2011), University of Calgary
John Wright, Librarian and Director, Arts and Culture, University of Calgary
Karen Buckley, Associate Archivist, Arts and Culture, University of Calgary

CHAT: Emerging Technologies Lightning Chat
December 2, 2011
Guest presenters:
Greg Reser, Jefferson Bailey, Eva Sclippa, Emilee Mathews, and Heather Cleary

CHAT: ARLIS/NA Awards
November 18, 2011
Presenters:
Rebecca Cooper, University of Virginia, Chair, Travel Awards
Kathy Edwards, Clemson University, Co-chair, Research Awards
Erin Elliott, Sotheby's Institute of Art, Chair, Gerd Muehsam Award
Cara List, University of Oregon, Co-chair, Research Awards
Deborah Ultan Boudewyns, University of Minnesota, Chair, Wittenborn Award

WEBINAR: Fashion and Textiles Collection Development, Stitch by Stitch
November 4, 2011
Presenters:
Robin Dodge, Special Collections Librarian, Fashion Institute of Design and Merchandising
Edith Serkownek, Assistant Professor, June F. Mohler Fashion Library, Kent State University
WEBINAR: From Multiple Literacies to Managing Assessment: New Directions in Library Instruction in the Arts
September 30, 2011
Presenters:
Holly Wilson, Laena McCarthy, Mike Wirtz, Jenna Rinalducci

WEBINAR: The Digital Arts Bookshelf: eBooks and eJournals in Art Libraries
July 21, 2011
Presenters:
Sarah Falls, Director of the Library at the New York School of Interior Design
Stephanie Frontz, Art Librarian, University of Rochester

CHAT: Spring Conference Round-Up
June 3, 2011
Presenter: Eamon Tewell, Senior Library Assistant, Moore College of Art and Design

Annual Report 2011
ARLIS/NA Mentoring Subcommittee

Submitted by: Rachel Resnik
rachel.resnik@massart.edu
617-879-7115

Leadership:
Rachel Resnik, Continuing Chair
Massachusetts College of Art and Design

Subcommittee Members:
Sarah Sherman, Getty Research Institute (Outgoing Member)
Anna Simon, Georgetown University (Continuing Member)

Activities:
Operational Activities
Seven committee meetings were held via conference calls on 4/19/11, 6/24/11, 9/12/11, 10/18/11, 12/13/11, 1/18/12, 2/2/12.

During the first meeting we laid out the communication schedule for current cohort of mentoring program participants.

1st – April make sure pairs have set goals and communication schedule for the year. Remind them that we are a resource for them (RR)
2nd--June (article, book title) SS look at “Mentoring and the Library” see if it is applicable
3rd-- Sept (get feedback from mentors and mentees) (RR)
4th--Dec (article, ask if things are on track) AS look for article
5th--January (check in again--keep very informal)
6th--March evaluation

We ended up merging December and January communications.

Recommended reading sent to Minneapolis cohort:
June: Marta K. Lee, Mentoring in the Library: Building For the Future (ALA Guides for the Busy Librarian), 2011.


The last meeting was used to pair the incoming Toronto mentors and mentees.

**2011--2012 Minneapolis Mentoring Cohort**

The 2011-2012 mentoring cohort was successful. It was an especially large group because of the joint ARLIS/NA and VRA conference. We accepted 18 participants and 9 pairs into the program. One unassigned mentee showed up at the offsite workshop in Minneapolis—she had signed up for conference networking and had thought she was signed up for the yearlong mentoring program. After the conference we recruited a mentor for her who had previously participated in both the ARLIS/NA and ARLIS/Southern California mentoring programs. So in the end we had 10 pairs for 2011-2012.

The workshop evaluations were very positive and initial responses from mentors and mentees were on track.

By the 6 month check in 2 pairs had discontinued their relationship. In one case the mentee was on an extended medical leave and hoped to reconnect with her mentor when possible. In the other case, a very disappointed mentee reported that her mentor was unresponsive, that the mentee had gotten a job at an institution with its own mentoring, and she did not wish to continue in the ARLIS yearlong career mentoring program. The committee had several constructive exchanges with her and received useful feedback.

At present, all other pairs are doing well. The committee will send out the end of year evaluation in March. We are planning a cocktail hour in Toronto for the Minneapolis cohort (Friday March 30th 6:30 pm).

**Status of Chapter Mentoring**

As far as we know, there were no chapters doing mentoring during 2011-2012.

- After extended discussions with Caley Cannon, ARLIS/SE decided to pursue a less formal model of mentoring. We will continue to be in touch with them.
- Pursued discussions with Skye Lacerte about mentoring for ARLIS/Central Plains. She responded that there was not enough interest at this time.
- Two of our incoming mentors have stated that they are preparing to bring mentoring to their chapters: ARLIS/Midstates and ARLIS/NE

**2012-2013 Mentoring Preparations**

The committee decided to push up the program application deadline and acceptance by one week, to give attendees extra time to make travel arrangements—participating in the workshop often requires an earlier flight and an extra night in the hotel. Participants were notified of acceptance on February 6th.

Chris Roper from TEI included a link on the conference registration form to the Mentoring application form. He removed the link after we closed the application process.

The program will utilize existing DVD material and be facilitated by Anna Simon and
Rachel Resnik. This will be Simon’s first time facilitating the mentoring workshop. Resnik has previously facilitated the training.

**Recruitment**

No heroic means were used to recruit mentors this year. Probably because there has been so much buzz about mentoring. We ended receiving nearly as many mentor applications (10) as mentees application (13).

We sent out three messages on the listserv:
1. A save the date message shortly before Christmas.
2. An announcement that the application was open shortly after the new year
3. A follow up message a few days before we closed the application process.

During pairing, the committee found that two of the mentee applicants were not suitable for pairing. One used a very angry tone and we were afraid to pair him with any of our mentor applicants for fear of ruining the mentoring experience for them. As an alternative I found him a mentor that I know very well, who agreed to be paired with a jaded new librarian. They will be among our first virtual mentoring pairs. The other was looking for someone to help with a specific digitizing project. We referred him the ARLIS/NA internship roster.

After notifying applicants that they had been accepted into the program, we had 2 mentors and 1 mentee drop out of the program because they will not be in Toronto. After some shuffling, we have 9 pairs that we feel very good about. This allowed us to offer a place to a mentee applicant who we hadn’t accepted in the first round.

A couple of the drop outs we will try to accommodate in the virtual mentoring program. There were several other prospective program participants who responded to my listserv messages saying that they would not be in Toronto but would like to participate in the mentoring program. After follow up correspondence they have all be put in the virtual mentoring file.

**Acceptance Rates**

The committee accepted all 10 mentor applicants and originally 10 of the 13 mentee applicants. After other mentees dropped out we were able a spot to 1 of the 3 rejected mentee applicants, 1 of the mentee rejected applicants is signed up to begin virtual mentoring shortly after the conference, and the third rejected mentee applicant was not interested in career mentoring. One mentor who was accepted will not be able to participate because her mentee dropped out and we do not have a suitable replacement. She has happily agreed to participate in virtual mentoring instead.

So ultimately 100% of mentors were accepted and 12 of 13 mentees were accepted and/or will be accommodated via virtual mentoring.

**New and Continuing Projects**

**Virtual Mentoring Program**

Recruitment, marketing, and pairing for the virtual mentoring program has already begun. It will officially go live in late April/ early May. Admission to the program will be rolling. Training materials will be available online. These are still in process. The application process will be similar to the yearlong career mentoring program. Presumably personalized recruitment for mentors will happen though out the year. Virtual mentoring pairs will be put on the same communication cycle as the participants in the onsite career mentoring program.

**Website Renovations**

The committee has prepared enhancements for the subcommittees presence on AWS. These
are gathered but not yet up on the website:
• Improved verbiage about what the program is.
• Testimonials from previous participants
• Bibliography of suggested reading on mentoring topics.
This is an ongoing project and the committee hopes to make the web experience more interactive for users.