Activities:

Membership Categories Discussion

As a result of the new contract with University of Chicago Press for publishing Art Documentation, the ARLIS/NA membership categories of Business Affiliate, Institutional, and Overseas were eliminated and the list of those members shared with University of Chicago Press so that they could be contacted and offered subscriptions through University of Chicago Press’s subscription services. As a way of offering the benefits of membership to those businesses and institutions that participate in ARLIS/NA as conference sponsors and exhibitors, the Membership and Development Committees agreed with a proposal to extend the benefits for an annual special membership to all exhibitors and sponsors who support ARLIS/NA at a rate of $500 a year or higher, and the Executive Board approved the proposal.

This will capture all full table exhibitors and any sponsors of sessions, coffee breaks, receptions, etc. At Toronto, the conference committee has asked for a half table exhibitor option and this price was set at $450, which would be less than the level with membership benefits (a full table is $850). The inclusion of membership benefits in the rates of exhibiting and sponsorship was included in Headquarters and the Development Committee’s communication with prospective conference sponsors. After exhibitors and sponsors commit to support ARLIS/NA in 2012, their contact information will be shared with Nicole Cheever, Headquarters Membership Manager, to update in the membership database. This decision is in keeping with the Bylaws in their current form:

Article II, Section 2, D. Special membership class, (with no geographical limitations), which is an honorary Life Membership awarded to winners of the Distinguished Service Award, Charter Members of ARLIS/NA, and to other individuals at the discretion of the Executive Board with all the privileges appertaining thereto.

Here is the text of the motion that was approved:

In accordance with Article II, Section 2, D of the Bylaws, extend the benefits for an annual special membership to all exhibitors and sponsors who support ARLIS/NA at a rate of $500 a year or higher.

Membership Committee Analysis of the Post-Conference Survey Results

The results of the conference feedback survey were shared with the Membership Committee to mine for further information about the membership's needs such as meeting the expectations for the type of programming members would like to see at conferences.
Changes to the Membership Form

The Nominating Committee has been removed from the list of volunteer opportunities on the online membership form. It has been suggested to add Mentoring as a checkbox under the Society Service section of the membership form. The "Business Affiliate," "Institution," and "Overseas" membership classes have been removed.

Outreach to ACRL/Arts Section Members

In the future, one or two of the ARLIS/NA webinars in a year will be offered to ACRL/Arts members as a way of collaborating and showing what ARLIS/NA has to offer in terms of virtual content for its members. The list of ACRL/Arts members who participate in the webinar and are not also ARLIS/NA members could be shared with the Membership Committee to use in their efforts to bring in new members and lapsed members.

Coordination of Acknowledgements of Sponsors from Joint Conference with VRA

It was decided to handle acknowledgements of conference sponsors for the 2011 joint conference separately from VRA and with a note regarding VRA's appreciation in the ARLIS/NA acknowledgements. The list of sponsors basic contact information was shared with VRA.

Changes to the Development Prospects Database

The Development Committee created a list of functionality requirements for the prospects database which TEI implemented. The new development prospect database is set up and has been given password-protection.

Chapters Asks for Welcome Party

Laurel Bliss as Chapters Liaison has agreed to take the lead on asking chapters to donate to the conference.

Development Committee Web Site Project

The Committee and Web Site Editor are looking at the Alternative Voices Speakers Fund promotion and process for applying and advertising on AWS with a donor button. The process for sponsor logos was confirmed.

Conference Mailing to Society Circle Past and Current Members

In creating the announcements for joining Society Circle the "invitation" language was removed.

Attended meetings in-person or remotely for:
ARLIS/NA Executive Board
ARLIS/NA Development Committee
ARLIS/NA Membership Committee
Issues for Future Board Consideration:

The Board should consider the Membership Committee’s proposal to increase individual memberships to ARLIS/NA. See the Membership Committee’s Annual Report.

The structure and size of the Development Committee should be considered to lessen the workload of the chair, by adding a co-chair and/or subcommittees.

The process to change the Bylaws will need to include removal of the business affiliate, institutional, and overseas categories and the addition of a “sustaining” membership category, which is found in Section B. Membership of the Policy Manual:

ARLIS/NA POLICY NO.: B-3. SUBJECT: SUSTAINING AND SPONSOR MEMBERSHIP CATEGORIES

The Executive Board shall refer to the Development Committee and the Membership Committee the question of costs and privileges of the higher categories of membership, since they have to do with fund raising. [rev. 11/16/96; issued 2/4/87; replaces policy dated 7/24/76]