Annual Report 2012
Development Committee

Submitted by:

Kathryn Wayne, Chair
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2012 Members:
Hannah B. Bennett
Jennifer Friedman
Yuki Hibben (term ends)
Suz Massen (term ends)
Beverly Mitchell (term ends)
Darin Murphy, Chair (resigned November 2012)
Katya Peryaslavska
Ann Roll
Fran Scott (term ends)
Sonja Staum (term ends)
Allen Townsend (term ends)
Kathryn Wayne, Chair (November 2012-April 2013)

Executive Board Liaison: Rina Vecchiola

2013 Members:
Hannah Bennett
Anne Evenhaugen
Jennifer Friedman
Katya Peryaslavska
Ann Roll, Chair
Teresa Soleau
Kathryn Wayne

Executive Board Liaison: Martha González-Palacios

Activities:

President Deborah Kempe accepted Chair Darin Murphy’s resignation in November, 2012 and Kathryn Wayne agreed to serve as Chair. With four months left until the conference, it was agreed Wayne would focus all efforts on planning and executing the fundraising campaign for the conference. Kempe, Roll, and Wayne worked together to secure cash donations of $71,050 raised for special events, session, workshop, tour, and general conference sponsorships.

Travel Awards unsupported this year: Puvill Libros, AskART.

The Howard and Beverly Jo Karno Travel Award was renamed The Howard Karno Travel Award.

Suz Massen oversaw the creation and production of the first Society Circle pin to be distributed to SC members in Pasadena.
Wayne reached out to all former Presidents by email letter, extending an invitation to attend the conference and support ARLIS/NA through the Society Circle. This outreach generated several responses, new SC donations, along with commitments to attend future conferences. A photo of all Presidents in attendance will be taken at the Welcome Party in Pasadena. Attendees will be given a “Former President” badge ribbon.

Issues for the Board:

Members must be able to join the Society Circle by credit card via the AWS.

The Board may wish to consider including the Development Committee Chair in its decision-making process for future conference locations, as numerous factors impact budget, fundraising, and overall management of the conference. At the least, chapters proposing to host the conference should be required to address certain aspects of fundraising in their proposals. Proposals should cover a variety of important issues, such as how many in-kind venues will be available for events, how much can be expected from local sponsors, and how much institutional support CPAC members can expect. All of these issues can help inform the selection process for the EB and make the potential host chapter aware of fundraising objectives early on.

The Development Committee Chair (or Conference Fundraiser if one is designated) should be added to the Conference Planning Advisory Committee (CPAC). Depending on circumstances, a travel stipend may or may not be necessary.

When new programs are suggested that require fundraising (e.g. Alternative Voices Speaker Fund, VIR CON) the Board must first approve the program, and appoint a representative from the person or group sponsoring it to oversee fundraising needs and serve as liaison to the Development Committee, consulting the Development Chair about potential sponsors. New programs should be approved by the Board at the Annual Conference, discussed with the Development Committee, and budgeted for at the Midyear Meeting so the liaison has one year in which to fundraise. Exceptions to this time-table would be made if the funding was provided when the program was established (e.g. a member provides funds to establish a new Travel Award). This new approval process ensures that a record of program establishment appears in Board minutes, identifies who will secure the funds, and solidifies communication between the program and the Development Committee.

Working with TEI was a challenge as has been reported in previous years. Problems arose with major delays in invoicing sponsors, inability to organize and retrieve information provided to them by committee members and sponsors alike, inaccurate reporting, and forgetting to pass logo files on to the committee causing delays in posting and uploading files to the web. TEI staffing crises and the resignation of the Executive Director contributed to the confusion.