Annual Report 2012
Strategic Planning Committee

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Leadership Update: Pat Barnett stepped down as chair following the 2012 ARLIS annual meeting and Hannah Bennett agreed to serve as chair for the remainder of 2012 and through March of 2014.

Chair: Hannah Bennett
Board Liaison: Debbie Kempe
Members:
  Jennifer Garland
  Leigh Gates
  Lily Pregill
  Jamie Vander

Brief Narrative re. activities, membership, plans, etc.:
Membership remains stable but a few vacancies are to be anticipated given that most of the committee consists of its “charter” members, serving since 2011. Dan Lipcan and Evan Towle served briefly on the committee and the committee’s Board Liaison changed when the ARLIS presidents changed. The committee began with a bi-weekly meeting schedule but given that the bulk of the work on the plan itself is complete, meeting once a month is more than adequate.

Outreach Efforts: Much of the committee work in 2012 focused on outreach to all sections, divisions, chapters, SIGs, and other groups within ARLIS. We made ourselves available to meet with the different groups (thank you Go-To Meeting) to answer questions or address concerns about the plan. A notable success story is the Architecture Section which developed a survey to poll its members about ways in which that group could support the Action Plan. We will discuss those findings in late March, 2013. Secondly, the Public Policy Committee (right name?) agreed to assume primary responsibility for a number of action items previously assigned to the Membership and Professional Development committees.

Time Sensitive Action Items: The SPC prioritized a number of action items given their time-sensitive nature, that is, to be completed within this Strategic Plan’s lifespan. The most important of these is the establishment of a mid-career level award. Conversations about this will begin at the annual 2013 meeting with the Development Committee. While the SPC would have liked to started the conversation in 2012, the Development Committee experienced a change in leadership and then had to focus for many months on fundraising for the annual meeting itself.

Other Ongoing Activities: The group is now looking at ways to start assessing the overall success of the plan. Now that the strategic plan is a required component of
the annual reports, the group will likely have some great feedback to use in gauging success.

**Issues for the Executive Board (concerns, suggestions for additions to Strategic Plan, etc.)**

As mentioned, the SPC will likely experience a slight exodus given the number of people expected to rotate off the Board’s help in recruiting new members will be very important.

In short, the plan is certainly well underway with all ARLIS groups in “production mode” at the moment, working on aligning current activities and goals for the coming year with the Strategic Plan.