Annual Report 2012
Art and Design School Library Division

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Leadership Update: Our incoming co-moderators for 2013-14 are Kim Detterbeck, Art Librarian at SUNY-Purchase College Library, and Claire Gunning, Art/Architecture Librarian at Cooper Union Library. We will open the call for 2013-14 vice moderator(s) at the 2013 business meeting in Pasadena.

2012 - 2013 Highlights:

• Updated the longstanding ADSL blog, http://artdesschlib.wordpress.com/. We changed the visual theme to one that’s easier to read and has greater functionality (it had not been updated for at least several years). For example, we were able to add widgets that make it easier for readers to subscribe via email and RSS, an eye catching custom banner, and compatibility with a range of mobile devices.
• Increased blog readership by inviting interested members to receive ADSL blog updates by email. At the start of the year, we had 6 email followers, and as of this report, we are up to 47 email followers.
• Shared the data collected in early 2012 by previous moderators - they surveyed ADSL to determine liaison responsibilities amongst this group, as well as promote/learn about ‘hidden’ and special collections at our various institutions.
• Prior to the conference, we will survey the ADSL membership to find out what personal or institutional blogs they are maintaining. This list of blogs will be featured on the ADSL website to better highlight the ongoing activities of art and design librarians/libraries.

ARLIS/NA Strategic Plan. These goals/action items were recommended to us by Lily Pregill:
1. Advocate the art information professionals’ value and relevance so as to strengthen our membership’s standing within our institutions and their respective constituencies. Action Item: Establish talking points for the art information professional to communicate their value to their respective institutions and beyond. Status: Pending. To be discussed with ADSL membership.

2. Expand the Society’s programs to attract those new to the art information profession and those from a diverse range of institutions. Action Item: Design and distribute an outreach resource kit for Divisions and Chapters to help promote ARLIS/NA as they connect with local LIS program events, open houses or job fairs. Status: Pending. To be discussed with ADSL membership.

3. Improve communication across the organization, enhancing relations among and between the Executive Board, committees, divisions and sections, special interest groups, chapters and liaisons. Action Item: Review current communication practices to establish guidelines for improvements and explore new technologies to support organizational dialogue. Status: Completed (with ongoing maintenance). The recent functionalities added to the ADSL blog are meant to increase usage and bring
it up-to-date, so it may continue to serve as an effective communication forum for ADSL members to share news, ideas and issues with each other all year long. This also sets the stage for communicating the value of ADSL and ARLIS to broader audiences, as the blog is public and could be used to support outreach initiatives described in other goals/action items above.

**Issues for the Executive Board:** We keenly await the results of the ARLIS/NA website upgrades. A CMS that will enable division leadership to directly maintain and develop their own web presences on the AWS would be wonderful. (Nedda Ahmed does an excellent job, but it must be a lot of work for one person to maintain this.) We also recommend that ARLIS consider investing in Basecamp or other online collaboration tool that would provide an internal, consolidated space for all ARLIS leadership and groups to maintain documentation and better work together all year long.