Annual Report 2012
Development and Membership Liaison

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Activities:

Growing the Membership

The Membership Committee, Executive Board, and Headquarters worked to set up a referral incentive which was introduced in September. The membership form was changed to allow members to include who referred them to join ARLIS/NA. Those who refer new members will receive a $25 credit. Headquarters will track referrals and issue credits.

Administration of ARLIS/NA Linked In Group

The Membership Committee Chair took over administration of the Linked In group from the Professional Development Committee. The chair accepts membership requests to the ARLIS/NA LinkedIn group and writes to each person who's requested, to invite them to join the society.

Development Committee Task Forces

The Executive Board was supportive of the Development Committee chair setting up task forces for year round philanthropic efforts, special funds (Travel and Speaker Awards, the Alternative Voices Speakers Fund, the new Mid-Career Leadership Training Fellowship, etc), and annual conference.

JCLC

I shared a report with the Diversity and Membership Committees from my experience at the Joint Conference of Librarians of Color where I promoted ARLIS/NA with brochures and stickers.

Letter to Lapsed Members

The Membership Committee and Executive Board drafted a letter that was sent to lapsed ARLIS/NA members in November. Lapsed members were invited to join at the introductory member rate.

Membership Dues

The Executive Board requested that the Membership Committee respond to a proposal to raise membership dues. The Committee was not in favor of the proposal to raise dues.

Changes to the Membership Form

Based on changes suggested by the Professional Development and Membership Committees, the membership form now includes a place for members to note their interest in mentoring.
**SEI Development**

The Development Committee members forming the Special Funds Task Force were asked by the Executive Board to coordinate fundraising with the SEI Development Lead.

**Development Chair**

After Darin Murphy stepped down as Development Chair half-way through his term, Kathryn Wayne agreed to chair the committee for the remainder of the term.

**Attended meetings in-person or remotely for:**
- ARLIS/NA Executive Board
- ARLIS/NA Development Committee
- ARLIS/NA Membership Committee
- ARLIS/NA Central Plains

**Issues for Future Board Consideration:**

- Reporting of membership data by Headquarters is inconsistent and limited. Historical data only goes back to 2009. A request for comparing membership numbers by chapters from the last few years was never fulfilled. I have had requests for section membership over time also. The only way to get this historical data is for Headquarters to run a report across the database that takes several hours to run. Collecting and storing these types of reports in an online environment accessible to future Boards is also needed.
- The Membership Committee has set up a Google Site for committee work. Support for project planning committee sites is needed.
- The language used in the lapsed member letter should also be incorporated in other correspondence with members.
- The Development Committee should clarify what kinds of benefits the society receives when organizations sponsor lunches for user groups and what activities are not sponsorship in the prospectus and the conference policy manual.
- There should be a central process for committees to report when they have completed a strategic planning goal.
- The process to change the Bylaws will need to include removal of the business affiliate, institutional, and overseas categories and the addition of a “sustaining” membership category, which is found in Section B. Membership of the Policy Manual:

**ARLIS/NA POLICY NO.: B-3. SUBJECT: SUSTAINING AND SPONSOR MEMBERSHIP CATEGORIES**

The Executive Board shall refer to the Development Committee and the Membership Committee the question of costs and privileges of the higher categories of membership, since they have to do with fund raising. [rev. 11/16/96; issued 2/4/87; replaces policy dated 7/24/76]

The most recent bylaws revision was drafted in February and shared with the Documentation Advisory Committee.