Submitted by:
Sarah Carter
saccarte@gmail.com
941 359-7671

Leadership Update
• Professional Development Committee
  o Outgoing Chair: Stacy Brinkman
  o Incoming Chair: Maggie Portis
• Education Subcommittee
  o Outgoing Chair: Heather Koopmans
  o Incoming Chair: Alice Whiteside
• Mentoring Subcommittee
  o Outgoing Chair: Rachel Resnik
  o Incoming Chair: Anna Simon
• ARLIS/NA and VRAF Summer Educational Institute for Visual Resources and Image Management¹
  o Outgoing Senior Co-Chair: Elizabeth Schaub
  o Incoming Senior Co-Chair/Outgoing Junior Co-Chair: Betha Whitlow
  o Incoming Co-Chair/Outgoing Faculty Liaison and Co-Chair: Amy Trendler
  o Incoming Faculty Liaison and Co-Chair: Meghan Musolff

Summary of Education Liaison Activities
Meetings Attended
• All-day pre-conference Executive Board meeting in Toronto
• Half-day post-conference Executive Board meeting in Toronto
• Mid-year Executive Board meeting in New York City
• Southeast chapter meeting in Athens, GA
• Professional Development Committee conference calls throughout the year

Executive Board Activities
• Participated in scheduled Board meetings and discussions via e-mail and telephone.
• Completed action items as assigned.
• Served as an ex officio member of the Virtual Conference Task Force.
• Collaborated with ARLIS/NA Vice President to survey the membership regarding satisfaction with management company service, and co-authored report on this topic.
• Evaluated and recommended adoption of Basecamp software subscription for leadership use throughout ARLIS/NA.

¹ Note that leadership changes for SEI Committee occur independently of the ARLIS/NA calendar. Rotation occurs after the annual Institute is completed in the summer, by August 1st. At this time, the Junior Co-Chair rises to the Senior Co-Chair position. Faculty Liaison and Co-Chair is the most junior member of the leadership team. Appointment of the new Co-Chair requires approval by the ARLIS/NA Vice President, and does not require a full board vote.
Committee Activities
• Professional Development Committee
  o Liaised between the PDC-Ed and Executive Board regarding matters related to members-only access to archived webinars.
  o Brought forward a special funding request for the PDC-Mentoring committee.
  o Advocated for PDC technical needs regarding website capabilities.

• SEI Implementation Team
  o Liaised between the SEI co-chairs and the Executive Board regarding approval of 2013 SEI budget.
  o Facilitated communications between SEI co-chairs and Executive Board members regarding the appointment of Ian McDermott as SEI Curriculum Specialist.
  o Collaborated with Membership and Development Liaison to facilitate communications between SEI Development Lead and ARLIS/NA Development Committee Chair regarding development prospects and strategies.

ARLIS/NA Strategic Plan
Goal I, Objective C, Action Item 3
GOAL I. ARTICULATE NEW DIRECTIONS AND IDENTITY FOR THE PROFESSION
C. Advocate the art information professionals’ value and relevance so as to strengthen our membership’s standing within our institutions and their respective constituencies.
3. Facilitate leadership training within the Society and across organizational borders by reaching out to leadership at related organizations.
(PDC, PPC, IRC, EB, AFF. ORG LIAISON)

Progress Report: Pending. As 2012-2013 ARLIS/NA President, Debbie Kempe has laid valuable groundwork through her leadership and outreach to affiliated organization. Future discussion and consideration of this action item is needed by PDC and ARLIS/NA stakeholders.
(PPC, IRC, EB, AFF. ORG LIAISON).

Goal I, Objective D, Action Item 1:
GOAL I. ARTICULATE NEW DIRECTIONS AND IDENTITY FOR THE PROFESSION
D. Provide opportunities for members to participate in shaping the role of the profession in the changing environment of art information and scholarship.
1. Establish an ongoing “emerging technologies” forum at annual conferences and other venues and, when possible, collaborate with affiliated organizations, vendors, and academics.
(PDC, CPAC, EB AFF. ORG LIAISON)

Progress Report: Ongoing. PDC is working with CPAC and ArLiSNAP to organize an emerging technologies forum slated for 2013 annual ARLIS/NA conference in Pasadena.

Goal I, Objective D, Action Item 2
GOAL I. ARTICULATE NEW DIRECTIONS AND IDENTITY FOR THE PROFESSION
D. Provide opportunities for members to participate in shaping the role of the profession in the changing environment of art information and scholarship.
2. Facilitate an ongoing dialogue concerning new advances in the field through a webinar series, a professional resources series, and/or a blog feature.
(PDC, CPC)
Progress Report: Ongoing. Current webinar series has laid the groundwork for future programming which will contribute toward this goal.

**Goal II, Objective B, Action Item 2**

**GOAL II. EXPAND MENTORING, MANAGEMENT, AND TRANSITION SKILLS**  
B. Extend and encourage professional development, continuing education, networking and mentoring opportunities, for both mid-career and senior career professionals  
2. Identify management training workshops and/or webinars that address professional development for the mid-career and senior career members.  
(PDC, EB, CHAPTERS LIAISON)

Progress Report: Pending. Professional Development Committee has taken the lead on compiling this information, with much work already completed. Potential distribution methods of this information to ARLIS/NA membership are currently under discussion. Completion of the ARLIS/NA website migration to Joomla in Summer 2013 will affect the success of this project.

**Goal II, Objective C, Action Item 1**

**GOAL II. EXPAND MENTORING, MANAGEMENT, AND TRANSITION SKILLS**  
A. Introduce additional mentoring opportunities that increase the possibilities for informal and less structured support and learning experiences for new professionals.  
1. Develop a web presence for the promotion of both Society-wide and local mentorship programs.  
(PDC, EB, CHAPTERS LIAISON, CPC)

Progress Report: Additional content has been identified for this project. This project is dependent on the successful transfer of the ARLIS/NA Website to a new Joomla platform in Summer 2013.

**Goal III, Objective B, Action Item 2**

**GOAL III. CREATE STRONGER LEADERSHIP THROUGH PROMOTION, COOPERATION AND ADVOCACY**  
B. Foster partnerships and affiliations with other professional organizations by identifying opportunities for dialogue and collaboration.  
2. Provide a forum in which ARLIS/NA members can highlight and share experiences from other conferences, workshops, or research in which they have participated.  
(PDC, CPC, IRC, EB, AFF. ORG LIAISON)

Progress Report: In Progress. Work has been undertaken by Education Subcommittee to identify individuals who can share content with ARLIS/NA. Format to be determined.

**Goal III, Objective C, Action Item 1**

**GOAL III. CREATE STRONGER LEADERSHIP THROUGH PROMOTION, COOPERATION AND ADVOCACY**  
C. Build stronger partnerships and programming with our North American, European and international organizations.  
1. Investigate joint programming in which ARLIS/NA partners with related organizations.  
(PDC, IRC, EB, AFF. ORG, LIAISON)

Progress Report: Completed/Ongoing. Joint programming identified and executed by the ARLIS/NA Education Subcommittee with ACRL cooperation in 2013.
**Issues for the Executive Board & Incoming Education Liaison to the Executive Board**

Carefully consider factors that contribute to the successful implementation of the SEI program. The board will need to appoint an incoming co-chair in 2013. Due to the specialized skillset and time commitment required, recruitment for this position may be challenging. The ARLIS/NA Education Liaison will benefit from coordinating recruitment with current SEI Co-Chairs. Timely review and approval of the SEI annual budget is critical to the successful planning process. Finally, ensure frequent and clear communication between the incoming Education and Membership and Development Liaisons regarding SEI development efforts. The ARLIS/NA and Visual Resources Association Foundation (VRAF) Presidents are also critical liaisons when discussing revenue targets for SEI.

Continue work on the Virtual Conference Advisory Group at a steady pace to ensure that ARLIS/NA positions itself to provide professional development content to its members in the formats and at price points for which they have expressed their preferences.

Determine if migration of the ARLIS/NA Website to the Joomla platform may provide additional opportunities for document management and database creation for PDC and subcommittees.

Balance potential revenue gains against increased committee and management firm workloads when considering models that would allow non-ARLIS/NA members to pay to attend webinars.

Consider assessing committees’ workloads in relationship to the strategic plan to ensure that current structures are still productive and sustainable.

Consider creating a marketing position or committee for ARLIS/NA. Connect this person to the PDC Education Subcommittee to market webinars more effectively.

Ensure that management company personnel consistently provide support for webinars at a professional level.

**Conclusion**

I have found it very rewarding to serve the ARLIS/NA membership in the capacity as Education Liaison. I would like to thank Stacy Brinkman, Heather Koopmans, Rachel Resnik, Elizabeth Schaub, and Amy Trendler for their commitment to communicating their committees’ needs in order to advance the ARLIS/NA mission. I also found that my colleagues on the Executive Board were collegial, fair-minded, and not without a sense of humor. Thank you to the membership for the opportunity to serve ARLIS/NA.