ARLIS/NA Group or Appointment:
Art Library Students & New ARLIS Professionals (ArLiSNAP)

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- **Leadership Update** (incoming officers names and roles):
  Alex O’Keefe took over the role of Co-Moderator for the 2019-2021 term from Breanne Crumpton in May 2019. Michele Jennings has maintained the other Co-Moderator role with a 2018-2020 term. We will open elections for a new co-Moderator following the annual ARLIS Conference in April, aiming for a newly appointed Co-Moderator in the following month. Michele will remain in her role until the new Co-Moderator appointment is finalized.

- **Membership** (current and incoming members):
  As of February 18, 2020, the ArLiSNAP section had 115 ARLIS/NA members who expressed interest in the group, breaking down to the following based on their membership type:
  - 47 students (U.S. and Canada)
  - 43 individual (U.S. and Canada)
  - 17 Introductory (U.S.)
  - <10: Unemployed/Bridge (U.S. and Canada), Business Affiliate (U.S.), Retired (U.S.)

- **Activities** during the past year:
  ArLiSNAP volunteers strive to meet the needs of students and new professionals, raise visibility of resources, and create opportunities for them to become involved in the wider conversations in art librarianship. Michele and Alex decided to focus on two broad initiatives to provide that support from May to December 2019: community building and documentation. This year, ArLiSNAP accomplished the following towards those goals through both individual volunteer efforts and collaboration on larger initiatives:
2019 Conference Events

Breaking the mold of previous conferences where ArLiSNAP hosted a long workshop, the group provided a series of events for students and new professionals to network and get the specific help needed at that stage in their career at the 2019 conference.

- CV Review Sessions & ArLiSNAP Information Table: ARLIS/NA professionals volunteered to provide guidance and feedback to conference attendees interested in having their CV reviewed at a new table located in the exhibitor hall (which also served as an ArLiSNAP information table for those who had not yet been introduced to the group).
- SIG Lightning Round and Networking Session: Leaders of ARLIS/NA SIG groups were brought together to provide a brief overview of their work and network with each other and conference attendees interested in learning more and/or getting involved.
- Career Development Panel: A panel of three ARLIS/NA professionals from various library backgrounds were brought together to answer questions and provide advice about navigating art librarianship as a career path.
- New Voices Panel (non-ArLiSNAP event): The ArLiSNAP co-moderators continued to serve on the selection committee for this panel and helped promote the session through our communication channels.

Recruiting / Onboarding New Volunteers

A number of volunteer positions turned over after the 2019 conference, and the co-moderators used it as an opportunity to revisit and revise the recruitment and onboarding process. Based on feedback from previous volunteers and past practices, some positions were expanded to two people and one position was newly created. After the conference, an application form was created and distributed over relevant channels. Through this, strong candidates filled the following positions: two chapter liaisons, two conference planning liaisons, a student liaison, a communications liaison, and a webmaster. These volunteers then underwent a new onboarding process to help ease the transition into their new roles.

ArLiSNAP and VREPS Virtual Conference

Since 2015 ArLiSNAP and VREPS (VRA Emerging Professional and Students Group) have hosted a webinar together. This year featured three presentations on the theme, “Accessing the Arts: Trends, Innovations, and Challenges for the Information Professional.” The virtual conference is available through the ARLIS/NA Learning Portal: https://www.pathlms.com/arlisna/events/1764

Launch of a Biweekly Digest Email Titled, Oh Snap!

This project was based on feedback at the 2019 ArLiSNAP annual meeting, at which attendees were asked how ArLiSNAP could improve communication and their communication preferences. Attendees requested a routine email, which
led to the creation of a biweekly email digest of posts from the ArLiSNAP blog and occasional announcements from the ArLiSNAP volunteers sent over the ArLiSNAP listserv.

- **Internal Documentation Initiative - Existing Volunteers (started prior to Spring 2019)**
  With the number of volunteers turning over and undergoing onboarding, the co-moderators quickly identified a lack of internal documentation for each volunteer position. Given the nature of volunteer positions, it is vital that this documentation exists for smoother individual handoffs and the ability to build on previous initiatives as a section. Existing volunteers were asked to create documentation by the end of summer 2019, and new volunteers were asked to record observations and notes so that they can create documentation for their positions after the conference in 2020. This timeline is currently on track, and will be an annual practice for ArLiSNAP volunteers.

- **Logo Redesign and Rebranding**
  Through the new efforts at the 2019 conference to increase ArLiSNAP’s visibility through tabling in the exhibitor hall, issues were uncovered with access to logo design assets. This led to a larger conversation about how ArLiSNAP presents itself to the community and attracts students and new professionals. Recognizing the website and logo had not been revisited in quite some time, a small team of ArLiSNAP volunteers was assembled to coordinate outreach initiatives including the creation of a new logo, launching Oh Snap! and a new Instagram account, and redesigning/reorganizing the website to be optimal for users. Some of these initiatives are still ongoing, but the logo was completed in January 2020 and new physical promotional items were ordered for the 2020 ARLIS/NA conference.

- **Facebook Group Sunsetting**
  Using statistics and recognizing trends in social media usage by our demographic, the decision was collectively made to sunset the ArLiSNAP Facebook Group. The group will still use Twitter as a communication channel, and will be introducing Instagram as a replacement in Spring 2020.

- **Ongoing projects:**
  - **OER Transcription Project**
    In 2018, ArLiSNAP was approached by Emilee Mathews to be included in the project charter for the Art Librarianship OER. Beginning in 2019, our volunteers and members of our community have been transcribing interviews with Art Librarians for inclusion in the OER. We expect this project will be complete by the 2020 conference.
  - **Website Redesign and Reorganization**
    This initiative began in fall 2019 and is ongoing. With fresh eyes on the website through the creation of a dedicated webmaster volunteer position, a number of security issues were identified and corrected in fall 2019. Collaborative
discussions about the organization and information architecture of the website among volunteers who frequently contribute also began in fall 2019 and are ongoing. The goal is to complete the reorganization and redesign of the site in Summer 2020.

- **Instagram Launch**
  Research and preparation for this launch was undertaken by the social media liaison in fall 2019 and required the completion of the logo redesign initiative to be completed. The launch is on track to be completed prior to the 2020 conference, and a plethora of conference-specific content is planned.

- **New Approach to Blog Content**
  After the 2019 conference, the former feature post writer positions were revised and became blog editor positions. The new blog editor positions shifts focus from creating content to gathering and curating content. The blog editors have been working on the workflows, schedule, and strategy for this new approach, which will be implemented in 2020.

- **Internal Documentation Initiative - New Volunteers (as of Spring 2019)**
  To complete the Internal Documentation Initiative started in summer 2019, new volunteers will be asked to create documentation for their position after the 2020 conference. Once that is complete, there will be baseline documentation for each position in ArLiSNAP. Moving forward, this will be revised annually by volunteers.

- **Preliminary goals** for next year:
  - Create, promote, and host more virtual programming for our constituents that focus on professional development, learning more about the field, and learning more about ARLIS/NA and its members.
  - Finish updating the ArLiSNAP website: design changes using new logo and branding, updating information architecture and site organization, and creating a new homepage that highlights ArLiSNAP’s unique content.
  - Continue to improve consistency of new blog content, and work to coordinate volunteer efforts for multi-pronged efforts around themed content (i.e. coordinated blog content, social media content, and/or virtual programming).
  - Launch and grow a presence on Instagram, a platform vocalized as preferable at the 2019 annual meeting.

- **Articulate how your activities, projects and goals relate to the ARLIS/NA Strategic Directions:**

**Leadership and Advocacy**
ArLiSNAP provides volunteer opportunities for students and new professionals to become active and engaged within ARLIS/NA and the larger art librarian community. We provide community for the future leaders of the profession and offer opportunities for them to be advocates at all stages of their careers.
Organizational Advancement
We look to strengthen our profession through our continuous relationships with VREPS and committees within ARLIS/NA. We engage with the membership through our conference events, webinars, our listserv, social media, and blog. We have participated in the Art Librarianship OER to be included in Humanities Commons, which has proven to be a valuable learning experience for the transcribers and will have even greater value to the great Society when complete.

Art Information Professionals
ArLiSNAP provides professional development opportunities to students and new professionals by giving them a chance to present in our webinar co-hosted with VREPS. Our Career Development Workshops at the annual conference also help our members further their career and find work after graduation. We expanded these efforts in 2019 at the annual conference. For our members who are unable to engage with us in person, we have been working tirelessly this year to improve our virtual presence, from our blog and branding to reassessing how we reach our constituents through social media. We try to keep our blog up-to-date with other professional development opportunities including internships, fellowships, and job postings. Our new biweekly digest email also gets these opportunities out to our constituents. Our own volunteer positions give burgeoning art information professionals a unique opportunity to assume leadership positions and contribute to the profession. Our efforts to make our volunteers’ experience more meaningful and connected through improved onboarding, internal communication, and documentation has only strengthened our team and our offerings to our constituents.

Diversity and Inclusion
ArLiSNAP always strives to be inclusive in every aspect of our operation, from featuring diverse points of view in our interviews and blog posts to making improvements to our website to enable greater accessibility.

Innovation and Technology
Over the past year, we have made several technological steps in an effort to better reach our membership, understanding that conference attendance or participation in the organization may be difficult for many students and new professionals. In particular, we have started our weekly digest email, begun revamping our website, reassessed our social media presence, and participated in the Art Librarianship OER.

Collections and Access
Through our active blog, our volunteers post about unique collections and conduct interviews with librarians across different institutions and job descriptions to discuss their roles and relevance to art librarianship. Our blog editors seek feature writers who highlight diverse perspectives and lend their voices within the evolving traditional and nontraditional settings of the art information profession.