ARLIS/NA Board Meeting (conducted via email)
Wed., 10/17/07, 3:00 p.m. CT – Thurs., 10/18/07, 3:00 p.m. CT

Attending: Elizabeth Clarke, Cate Cooney, Sue Koskinen, Marilyn Nasserden, Rebecca Price, Fran Scott, Amy Trendler, Deborah Ultan Boudewyns

Deborah opens the meeting with an update from Headquarters:
Greg McPherson recently hired a Financial Manager, Dianna Meyer, for McphersonClarke. Fran and Deborah had an introductory call with her and Greg. From this discussion, we learned that Dianna will be overseeing the financial matters for the company, but will also be available to review the ARLIS/NA account as needed or requested. If we would like, she can help us develop different/better monthly reporting, assist in budgeting, cash flow analysis, forecasting and investments.

MemberClicks Update: The data is almost fully transferred into the program. Craig and Natasha are doing some clean up. Headquarters is unable to handle setting-up the web-based part of the program. Until and unless we hire a webmaster to help with this, MemberClicks will not function as we would like. It can serve as a directory, but not for renewals, conference registration, etc. The Executive Committee will discuss how to proceed.

1.) SEI Proposal and Report
The board discusses the proposal for an SEI Advisory Group as well as the SEI Report from Amy Lucker. Ann Whiteside also presented a discussion about raising honoraria for SEI instructors.

The board agreed that creating an SEI Advisory Group makes a lot of sense. It was suggested that someone from the Implementation Team serve on the Advisory Group. The fear is that policy will be too far removed from practice. On the other hand, members of the Implementation Team have a lot on their plate already and their presence on the Advisory Group may not add that much and that it might be good to have a group that concentrates on policy and the broader vision of educational goals. Deborah emphasized that the SEI Advisory Group would be tasked with reaching beyond visual resource education, its current focus. The group would report to both the ARLIS/NA Board and the VRA
Board. There is potential for much synergy between image librarianship and “book” librarianship.

There is a question of exactly how this group might exist in relation to our Education and Professional Development Committees. Because it is a joint venture with VRA, its relationship with our Professional Development Committee will be tangential, though we still will want there to be a line of communication.

Ann notes that she and Macie Hall, the VRA President, spoke about the selection of members for this group and suggested that two VRA members, two ARLIS/NA members and two people from outside either organization might provide a good mix. It’s a model that was used for the Cataloging of Cultural Objects (CCO) Advisory Group and worked well in that instance. The outside members will provide us with perspectives from library school faculty and other communities that have educational programs.

Ann and Deborah ask the board to think of names of educators and librarians they know that might be good for this advisory group.

The board briefly discusses SEI finances as Elizabeth Clarke brings up the difficulties associated with the separate funding and accounting of SEI funds. It is pointed out that SEI is its own entity and the oversight of funds alternates between ARLIS/NA Treasurer and VRA Treasurer every two years. If any changes are considered for SEI accounts, they would need to be discussed with VRA. It was noted that this year, the VRA has spun off a new arm, the VRA Foundation, which is a C3 organization. They intend to move SEI under the umbrella of the foundation allowing them to manage the SEI funds differently. This is something for the Executive Committee to discuss.

Elizabeth Clarke noted the importance of a formal contract, particularly when it comes to the management of funds. Our auditor also should be involved in these discussions.

Raising SEI Honoria:
Ann noted that the SEI Report suggests raising the honoraria though it does not specify an amount. She has requested that they provide a suggestion of an amount and will bring that to the board for discussion.

2) PDC Issues
Motion 14: Noting the good work done by the Mentorship Taskforce, it is moved to acknowledge that work and dissolve the task force. (Ann Whiteside)
The motion is seconded and passes unanimously.

3) Education Task Force
The board reviews the Education Task Force Report. The question is of next steps. Shall the group become a more permanent group, such as an Advisory Group? Apparently there are some members on the task force who would like to cycle off, so new members will need to be found. It is noted that not all the tasks charged to the group have been completed. The discussion of next steps is to be continued at an upcoming meeting.

Submitted: Rebecca Price, Secretary