Call to Order (Gregg Most)

Present: Gregg Most, Deborah Kempe, Carole Ann Fabian, Deborah Barlow Smedstad, Eric Wolf, Daniel Payne, Martha Gonzalez Palacios, Melanie Emerson, Sarah Sherman, Robert Kopchinski

Absent: Sarah Falls

Gregg Most: If there are no objections, can the January Conference Call be moved to January 9th? Approved.

Approval of Midyear Executive Board Meeting Minutes (Eric Wolf)

Motion #37: Martha Gonzalez Palacios moves that the minutes of the 2013 Midyear Meeting of the ARLIS/NA Executive Board be approved; Deborah Kempe seconds; carried unanimously

Liaison reports

Sarah Sherman: Should there be any action items based on my report? To work with Nedda on ARLIS Website making sure all websites are named properly, including ARLIS/NA; also revision of bylaws by next conference.

Gregg Most: new action item

Action Item #47: Sarah Sherman to make sure all Chapter bylaws are changed

Martha Gonzalez Palacios: we had our Chapter meeting and our bylaws do not require changes as we are already compliant; not all Chapters need bylaws revisions.

Sarah Sherman: I did not check all chapters, so I will check and make sure that those who need to revise their bylaws do so.

Deborah Kempe: has there been any problems regarding bylaws and logos?

Sarah Sherman: not yet, just some questions about ARLIS/NA as acronym vs. spelled out, etc.

Gregg Most: if you look at chapter websites you will see that there are different forms, all fine as long as they state they are a chapter of ARLIS/NA.

Daniel Payne: I uploaded the third draft of statement on cutbacks to libraries, with recommendations from the Midyear Board Meeting.
Gregg Most: I have not yet had a chance to read this, but will shortly.

Daniel Payne: can we communicate via email our approval? We are meeting on Monday, November 11 to see if we want to pursue this further.

Gregg Most: Looking at it now, I think it looks and sounds much better.

Daniel Payne: survey will make this stronger and it can be amended with updated statistics, etc.

Gregg Most: I suggest we read this tomorrow morning and have an email vote tomorrow afternoon.

Daniel Payne: for ARLIS/NA Canada report, not-for-profit publication group; interested in Art Libraries of Canada project as open-source e-book. It would be expensive, but maybe Canadian chapters could fund raise? Would there be any conflicts with University of Chicago Press or other problems? Would be 2nd edition of Art libraries of Canada—estimate of $10,000.

Deborah Kempe: UC contract is exclusively for Art Documentation, so not a problem.

Daniel Payne: This would be very exciting; but we cannot charge for it. The existing 1st edition is free through the ARLIS/NA Canada site. They would provide graphic design.

Daniel Payne: We have set up an ARLIS/NA Canada listserv with Robert Kopchinski and TEI. It is live and functioning. But if there is any information for the general membership use ARLIS-L.

Gregg Most: Carole Ann, is there a Moderator for RISS section? I will check with Nedda what the issue is.

Carole Ann Fabian: SIG asked about use of Logo—I am a bit confused about how our groups not using ARLIS infrastructure; how they should use our brand (SIG blogs, etc.). Once they have created online exhibitions, can they have that linked from our conference site?

Gregg Most: for blogs they just have to mention they are part of ARLIS/NA; it can be words (doesn’t have to be logo)

Deborah Kempe: I think they should brand where possible, as they are a group of ARLIS/NA; especially the new ones.

Gregg Most: we are providing a new logo, so it should be easy to incorporate; important to indicate the child/parent relation.

Carole Ann FAbian: The second part of my question concerns the online exhibition
Gregg Most: This is a question for TEI about adding exhibition to conference website when it goes live. We might be able to add a button on side for exhibition (it could replace volunteer button when the event gets closer).

Carole Ann Fabian: I will work with TEI to do that.

**Action Item #48: Carole Ann Fabian to work with TEI at linking online exhibition to Conference Website**

Melanie Emerson: Regarding the Multimedia and Technology Review; Hannah wanted to know if the executive board was o.k. with the changes to the first version of review (pushing to April instead of February). They will report at our next meeting about recommendations for moving forward with platform. Are there any recommendations for Media Coordinator? We only have on applicant.

Gregg Most: so no one has responded to the 2nd call?

Melanie Emerson: we are seeking people to approach and would appreciate input from the board.

Gregg Most: I wanted to ask Robert if he had a chance to speak with his IT people about infrastructure issues?

Robert Kopchinski: I am working on this and will meet tomorrow.

Gregg Most: we are 6 weeks behind schedule, so please pursue this.

Martha Gonzalez Palacios: I discussed our new graphic identity at our Chapter Meeting last week; Elizabeth Schaub said it would be helpful for the editors if they could have this information as soon as possible, so they can incorporate any changes as they do their design work.

Melanie Emerson: we are planning a call with Robert to work on these problems; hopefully this will be worked out soon.

Deborah Kempe: is there a place in the timeline for Board review before the website goes live?

Melanie Emerson: yes; the board will be included in beta-testing phase.

Daniel Payne: I also have a strong interest in WordPress; this might be good to work into the website redesign.

Melanie Emerson: there is a blog element that people will be able to add content to, which will be approved by Nedda and Carol.

Martha Gonzalez Palacios: Will new ARLIS Website give ability to people to edit individual pages so everything does not got through Nedda?
Melanie Emerson: yes; I will find out more details and report next month.

**Old Business**

**2014 Budget (Deborah Barlow Smedstad)**

Gregg Most: without going over what was already discussed at the Midyear Meeting, could you highlight what needs further review, Debbie?

Deborah Barlow Smedstad: The only big changes are about what we should put in for virtual conference; we came up with $6,000. Expense under Audiovisual; there is a corresponding income line. I made changes for special funding as per midyear meeting.

Gregg Most: we will select one session from each of the 4 blocks that will be streamed and maybe the plenary. Sarah Falls has been looking at costs associated with this.

Deborah Kempe: so we have allotted $10,000 for this; income from registration.

Gregg Most: other new items added are Cancelation Insurance. I wasn’t sure about Art Doc editor travel—it is $500—weren’t we going to raise it to match board level ($600)?

Deborah Barlow Smedstad: Actually that number was wrong; $500 is correct.

Deborah Kempe: any start-up costs for bringing up the Marketplace? I don’t have the estimate yet.

Gregg Most: that may come out of President’s discretionary funds

**Motion #38: Eric Wolf moves that 2014 ARLIS/NA Budget be approved; Carole Ann Seconds; carried unanimously**

**ARLIS Marketplace (Deborah Kempe)**

Deborah Kempe: I apologize for slow pace of this; I am recruiting good members including Anne Roll from development committee. Should they be part of our call on the 20th? I am hoping to have group together by then. Also as website is delayed, that gives us more time.

**Logo (Gregg Most)**

Gregg Most: I sent out the 12 variations on the theme. Let’s eliminate those we don’t like. I don’t like the small ones that look like the old ARLIS logos. Which do we like the best?

Deborah Kempe: I don’t like #4; I would like to see NA the same size as ARLIS; I like #2 and #3; I don’t like changing the color of “of”; it makes it stand out.
Deborah Barlow Smedstad: #2, but would like the blue box around it.

Melanie Emerson: I like #4b and #1. #2 and #3 are fine but don’t like “of” and “/” in different color.

Martha Gonzalez Palacios: I prefer colors other than black—I like #4b, #3a.

Daniel Payne: #4b, #2a.

Sarah Sherman: #2, but I don’t like the black; would prefer blue; I like #4b; I like the alignment toward bottom.

Eric Wolf: #2, but would prefer all black and #2b.

Carole Ann Fabian: I agree; I do not like the slash and of in a different color; I like #4a.

Robert Kopchinski: comment about #4b: if we use it in a small format, the text would disappear.

Gregg Most: I will compile these and send in an email; we are down to 3 that are most popular.

**Action Item #49: Gregg Most to compile logo selections and circulate three most popular to Board.**

Deborah Barlow Smedstad: could he put a blue box around #2 and see how it looks?

Daniel Payne: has there been discussion about accessibility with white? Black on color background might be better for handicapped accessibility.

Carole Ann Fabian: maybe hybrid with box around acronym and text outside the box

Martha Gonzalez Palacios: the colors are the same colors as those of the website?

Gregg Most: correct.

**EBSCO (Melanie Emerson/Robert Kopchinski)**

Gregg Most: do we need to write them regarding royalty check Melanie?

Melanie Emerson: Doug and Terrie are putting together talking points for letter, but have not done so yet.

Gregg Most: let’s get that done for December.

**Action Item #50: Melanie Emerson to get letter to EBSCO regarding royalty check by December.**
**Changing Society’s bank (Deborah Barlow Smedstad/Robert Kopchinski)**

Deborah Barlow Smedstad: All we need to do is approve the email that Liz sent. We have been wanting to do this for some time.

Gregg Most: I will have this letter sent to the board so all are in the loop.

Robert Kopchinski: I think approval of changing the bank would require a motion.

Gregg: motion will follow circulation of letter.

**New Business**

**Complimentary memberships (Daniel Payne)**

**Motion #39: Daniel Payne moves that in recognition of Jonathon Franklin’s translation the Society give him a complimentary membership; Deborah Kempe seconds**

Gregg Most: should we do the same for Spanish language translator, when we find one.

Deborah Kempe: Since we don’t have this person, should we have that as a separate motion?

Motion #39 carried unanimously

Gregg Most: Mar, could you help us find a translator?

Martha Gonzalez Palacios: Yes.

Gregg Most: when we have someone in place we will make that motion.

**Public Librarians SIG (Gregg Most and Carole Ann Fabian)**

Gregg Most: There was a Public Librarians SIG; is there any presence for Public Librarians in the Society? I removed it from leadership spreadsheet as we have so few.

Sarah Sherman: they were scheduled to meet at Pasadena conference; I do not know if they met.

Deborah Kempe: They are no longer listed on website.

Gregg Most: it would be nice if could get something reconstituted.

Deborah Kempe: Auction catalogue SIG not yet on website.

Carole Ann Fabian: I have already talked to Nedda about this.
ARLIS/LA (Deborah Kempe)

Deborah Kempe: Please look at document; there is no international organization like IFLA, so I do not know how to advise them; but I want to help them keep momentum going after excitement at Pasadena. We could give them feedback on portal and respond to this document and give encouragement.

Carole Ann Fabian: this is exciting, but because of the size of the continent, maybe some strong support from the Society—is ARLIS/Pan America possible? Bringing them under our established organization might be helpful.

Daniel Payne: I think this would be ideal, as it might be intimidating for them to establish their own organization—then maybe they would break off on their own; in Canada we like having our own individual chapter, but are happy to be part of the larger ARLIS/NA.

Gregg Most: I like the idea, but logistically might be difficult; maybe better to give them documents and support and give them opportunity to meet with us; this could be too much for us.

Deborah Kempe: Could we get them to be a division or interest group? So they could take advantage of what we offer.

Martha Gonzalez Palacios: I see both sides of this; I see a lot of logistical problems; chiefly economic. How would we make it sustainable for them; paying for membership would be very challenging. I like the idea where we try to have a very active affiliation, where we are not the same group, but we have liaisons, etc. And what happens with Mexico?

Gregg Most: naturally Mexico would go to Latin America for linguistic reasons. I think this bares more discussion.

Adjournment

Motion #40: Carole Ann Fabian moves that the conference call be adjourned; Martha Gonzalez Palacios seconds; carried unanimously.

Motions

#37: that the minutes of the 2013 Midyear Meeting of the ARLIS/NA Executive Board be approved

(M: Martha Gonzalez Palacios; S: Deborah Kempe; V: carried unanimously)

#38: that 2014 ARLIS/NA Annual Budget be approved

(M: Eric Wolf; S: Carole Ann Fabian; V: carried unanimously)
#39: that in recognition of Jonathon Franklin’s translation the Society give him a complimentary membership

(M: Daniel Payne; S: Deborah Kempe; V: carried unanimously)

#40: that the Conference Call be adjourned

(M: Carole Ann Fabian; S: Martha Gonzalez Palacios; V: carried unanimously)

Action Items

#47: Sarah Sherman to make sure all Chapter bylaws are changed

#48: Carole Ann Fabian to work with TEI at linking online exhibition to Conference Website

#49: Gregg Most to compile logo selections and circulate three most popular to Board.

#50: Melanie Emerson to get letter to EBSCO regarding royalty check by December.